nemo iTsolutions

www.nemo-itsolutions.com

Associates
Data Protection Awareness Training

Modern threats and
Social Engineering

1

What is the associates data protection awareness training?

Data protection awareness training involves the process of educating associates on the different cyber security risks and threats out there, as well as potential weak spots. Associates have the chance to learn the best practices and procedures for keeping corporate networks and data secure and the impacts in case of an attack. **Topics covered in modern associates security awareness training programs expand beyond the digital world and dealing with physical security and how employees can keep themselves and their work secure.** By making everyone aware of these potential vulnerabilities, the company can reduce the possibility of security breaches and successful cyber attacks.

2

Why is the associates data protection awareness training so important?

Nowadays, digital security systems are constantly improving, so the risk of a successful attack against them seems low. On the other hand **the associates and the partners of a company are the first line of defense against the modern potential threats.** People make mistakes, forget things, or fall for fraudulent practices. Thus, it's more convenient for an attacker to bypass security by targeting an associate, than attacking the system itself. This is the point in which associates data protection awareness is necessary.

nemo iTsolutions

3

What is social engineering?

Social engineering is the art of manipulating people by targeting their psychology, instead of using technical hacking methods. These scams tend to lure unsuspecting users into exposing data, spreading malware infections or giving access to restricted systems, while attacks can happen either online or in-person.

Most social engineering attacks rely on actual communication between perpetrators and victims. This process can take place in a single email or over months of organized interactions with the victim. It could even be a face-to-face interaction. Thus, it is vitally important for associates and partners of a company to be able to recognize the signs of a social engineering attempt, as well as the required actions to protect their data. Our training program offers training for techniques such as: **Phishing, Baiting, Scareware, Pretexting and Tailgating.**

4

What are the most important training topics?

The topics that Nemo IT Solutions includes to the data protection training program are:

Security Importance	**Social engineering**
Public Wi-Fi risks	**Password policy**
Remote work protection	**Clean desk policy**
Removable devices scams	**Internet and social media use**

nemo iTsolutions

5

What are the benefits of associate data protection awareness training??

Prevents breaches and attacks
Associates feel self-confident
Everyone is behaving in a responsible manner
Company's security level is increasing
Customers feel confident about their data safety

Reduces overall security risk to an organization's digital network
Reduces company's financial losses due to cyber-crime
Influences a company culture
Upgrades company's reputation among the customers

6

How do I know training is working?

Assessing associates knowledge is a direct way **to measure what they know about security and privacy best practices and also to validate if training is working**. Nemo IT Solutions provides adaptive assessment questionnaires to use for your company both before and after your training program.

Assessment before the training program will show you the topics that you should emphasize more to the associates during the process, while assessment after the training will show you the success of the program

nemo iTsolutions

nemo iTsolutions

www.nemo-itsolutions.com

Follow us: